

T R E E S

Make Dollars and Sense



FOUNDATION
Building Affordable Healthy Homes

For every \$1 a city invests in trees, it receives benefits of up to \$3.74. Here's how:

T Trade and the Economy



- ☀ Sales at businesses on tree-lined streets are up to 12% higher; shoppers are willing to pay more for parking and will pay up to 11% more for goods and services
- ☀ Residential property values can increase 5–20% if trees are in the landscape
- ☀ Workers with views of green from their desk report 23% less instances of illness

R Residents



- ☀ Crime rates decrease in areas with more greenery
- ☀ Access to green areas helps reduce stress and aggression in urban environments
- ☀ Inner city common spaces with greenery are used more by residents, providing more opportunity for neighbors to know one another

E ducation



- ☀ Children who have a view of greenery perform better in school
- ☀ Increased exposure to nature enhances the ability of children to follow directions
- ☀ Access to green spaces relieves the symptoms of ADD, resulting in better concentration

E nvironmental Health



- ☀ Each year, an acre of trees absorbs the amount of carbon produced by driving a car 26,000 miles
- ☀ Trees remove dust and soot from the air, which can damage our lungs and increase asthma in children
- ☀ Trees cool city heat islands by 10-20 degrees, reducing ozone levels and helping cities meet air quality standards for federal highway dollars

S avings



- ☀ Streets with little or no shade need to be re-paved twice as often as those with 30% tree cover
- ☀ Just 3 trees strategically placed around a home can decrease utility bills by 50%
- ☀ Trees reduce the amount of water runoff from rain and clean the water that does run off, saving billions of dollars otherwise needed for storm water control and water treatment facilities

Get the Benefits of Trees for your Community

- 🍁 Budget for trees—it pays you back
- 🍁 Support policy initiatives such as tree ordinances and restoration fees that preserve and enhance the tree canopy
- 🍁 Become a TREE CITY USA through the National Arbor Day Foundation
- 🍁 Support and/or partner with your local tree organization to educate your citizens and demonstrate the power of trees
- 🍁 Encourage city departments (i.e. public works, parks & recreation, water) to plan and collaborate to protect trees



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For more information, visit HomeDepotFoundation.org